

What is the Festival of Banners?

The Festival of Banners is an exciting public art event that made its debut in the summer of 2009. The festival is a celebration of art and community spirit! One of the goals of the festival is to produce 333 banners that will be designed and painted by the citizens of Isabella County. Entries will be accepted on a **first-come, first-served basis**. The banners will go up in June 2012, and fly on downtown street poles in Mt. Pleasant, Shepherd, Winn and on Pickard Street in Union Township until November 2012, creating a colorful and incredibly unique public art exhibit!

Entering to participate in the Festival of Banners is easy!

Step 1 - Fill out the **Entry Form** (One banner per artist.)

Step 2 - Select a **scheduled "paint day"** to attend to complete banner. Completed banners need to be delivered to Art Reach by April 27, 2012.

Step 3 - Design your banner on the attached **Design Form** using colored pencil or marker. (Inappropriate designs will not be accepted for participation.)

Step 4 - Submit the completed **Entry Form, Paint Date Schedule, Design Form, and an entry fee of \$25*** to Art Reach by the entry deadline of **February 17, 2012**. **Entries will be accepted for participation on a first-come, first-served basis.** (Entry fee is non-refundable.)

***ATTENTION BUSINESSES AND ORGANIZATIONS:**
You may include your organization or business logo and be a "Banner Sponsor" for \$100. This fee also entitles you to choose a location for your banner to hang.

Step 1 - Fill out Entry Form

Please submit Entry Form and Design Form to:

Art Reach of Mid Michigan
111. E. Broadway, P.O. Box 166
Mt. Pleasant, MI, 48804-0166

Name: _____

Address: _____

City: _____ Zip: _____

Email: _____

Phone: _____

Age: _____ School: _____

Business/Organization Banner Sponsor: \$100

Name of Business or Organization

Declaration of Banner Artist:

I understand that the Festival of Banners is not responsible for damaged or stolen banners. I understand that Art Reach reserves the right to reproduce any of the works for publication, fundraising or promotion.

I declare that my entry is my own original design.

Name (Please Print): _____

Signature: _____

Declaration of an adult for children 14 and under:

I declare that the entry submitted is an original design by the child named above and that I will be responsible for accompanying the child for the banner painting and assisting as necessary to see that the banner is completed.

Name (Please Print): _____

Signature: _____

Step 2- Paint Dates and Times (Circle all that you wish to attend.)

Attend scheduled community "paint days" which will be held at: Jameson Park, 5142 Budd, Mt. Pleasant, MI

9 a.m. to 3 p.m.	Saturday, March 10, 2012
3 p.m. to 7 p.m.	Tuesday, March 13, 2012
3 p.m. to 7 p.m.	Wednesday, March 14, 2012
3 p.m. to 7 p.m.	Thursday March 15, 2012
9 a.m. to 3 p.m.	Saturday, March 17, 2012
3 p.m. to 7 p.m.	Tuesday, March 20, 2012
3 p.m. to 7 p.m.	Wednesday, March 21, 2012
3 p.m. to 7 p.m.	Thursday, March 22, 2012

Other paint days as needed.

Paint and supplies will be provided.

All artists must use paint

provided by Art Reach to ensure art work will not fade.

Children must be supervised on all paint days.

Step 3 - Fill out Design Form

Entries must be your own original design and should be an imaginative, original interpretation of the theme "Art for All Seasons!".

Sketch your final design below. The sketch should be considered as finished artwork, and colored in the manner you intend the larger design to be.

Use colored pencil or markers. Your design must be within the rectangle shown.

Title of Design: _____

Step 4 - Return Entry Form, Desired "Paint Days", Design Form and Fees to Art Reach by the Entry Deadline: February 17, 2012

2012 Regulations

NEW THIS YEAR: For the 2012 Festival of Banners, Artists will pay \$25 to paint their banner and will receive their banner after the banner festival.

SCHOOL PARTICIPATION: Children who participate through their school will paint a banner at no cost to them or their school. If your child participates in painting banners through their school, there will be a \$25 charge if you wish to purchase the banner.

Children must be at least 8 years of age to participate. Refer to declaration on entry form.

Anyone can participate whether you are a beginning artist or professional artist.

2012 Sponsors

We thank the following sponsors for this event:

Signature Sponsors:

Union Township
Saginaw Chippewa Indian Tribe

Festival Sponsors:

Isabella Bank
Firstbank
Northwestern Mutual Financial Network
The City of Mt. Pleasant
Isabella Community Credit Union
Art Reach of Mid Michigan

2012 Event Timeline

Entry Deadline	February 17, 2012
Banners available to artists	March 5, 2012
Community Paint Days	March 10 - 22, 2012 (See Paint Times)
Banners completed by artists	April 27, 2012
Hang banners	May 21 – May 25, 2012
Opening event	June 7, 2012
Take down banners	November 2012

Art Reach of Mid Michigan
111 E. Broadway St.
Mt. Pleasant, MI 48858

2012
Festival
of
Banners

Art
for All
Seasons!

Hosted by
ART REACH
Of Mid Michigan

Call for Entries

Entry Deadline: February 17, 2012

Space is limited.

Entries will be accepted on a first-come, first-served basis.